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FOR IMMEDIATE RELEASE

WASHINGTON YOUTH SOCCER PARTNERS WITH SHUTTERFLY
Brings Soccer Families Easy, Customizable Photo Share Sites

FEDERAL WAY, WASHINGTON (Monday, September 14, 2009) –Washington Youth Soccer today announced that [Shutterfly, Inc.](#) (NASDAQ:SFLY), the leading Internet-based social expression and personal publishing service, is bringing easy photo sharing capabilities to Washington Youth Soccer members. Shutterfly’s free Youth Sports Share sites allow team parents to share photos, communicate, create team memories and more. Shutterfly will also be offering a free team poster to every Washington Youth Soccer member who signs up on a team website. To start your own Shutterfly Share site today, visit wsysa.com or [click here](#).

Shutterfly Share sites, which have received the National Parenting Center Seal of Approval, give members a simple, free way to collect and share all team photos and videos in one central, easy to access location. Team Share sites can be set up by any team parent or coach and can be created in just a few clicks. Teams can choose to make their site private or public and can invite as many members as they choose to the site.

“Shutterfly is offering our members free, easy to use tools that will enhance their season and create lasting memories with their teammates,” said Terry Fisher, Executive Director/CEO Washington Youth Soccer. “We hope that all of our members will take advantage of this exciting new benefit.”

In addition to saving and sharing photos and videos, Share sites feature sections for team updates/journals, a map feature to track game and practice locations, bookmarks, files, a weather widget and even messaging capabilities. Members will also be able to create and order photo books, calendars, posters and other photo gifts. To check out the extensive capabilities of the Shutterfly Share sites and start your own today, visit wsysa.com and click on the Shutterfly logo.

For more information, contact Elizabeth Flannery at Elizabeth@wsysa.com or 253.476.2237 x112.

About Washington Youth Soccer

Washington Youth Soccer is the largest youth soccer organization in Washington. Washington Youth Soccer is the state's affiliate for US Youth Soccer, which is the largest sports organization in the United States and the most populous member of the United States Soccer Federation, the governing body for soccer in the United States. The Washington Youth Soccer is the sixth largest membership in the nation; our organization represents over 128,000 players (ages 4-19) and their families, 15,000 coaches on 12,000 teams and 6,500 referees in the state of Washington. Washington Youth Soccer's mission is to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at all levels of age and competition.

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